

Mohave County Miner

and OUR MINERAL WEALTH

Official Paper of Mohave County

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REGISTRATION DAY CALLS

The registration of 13,000,000 men will take place next week, Thursday, September 12. This day, when millions of men are only sorry that they, too, cannot be in the big fight, doing their "man's part" in the great struggle, registration slackers will be a thing unknown. Our President says:

"This is the Nation's war.

"To register now for selection for military service is to list yourself as one of the Nation's man-power units. Every citizen owes it to himself and to his country to make this day a unanimous demonstration of loyalty, patriotism and the will to win.

"This registration is America's announcement to the world that we are ready to complete the task already begun with such emphatic success."

Secretary Daniels says:

"All America must be mobilized to win the war. Each one of us, whatever our age or occupation, owes to the Nation the best service we can give; and it is for the country to say where we can serve most efficiently. The whole-heartedness with which our entire population is supporting every necessary war measure was never more strikingly exemplified than in the passage and successful operation of the Selective Draft Act. This is the first instance I can recall in which a draft system involving the registration of 10,000,000 men and the selection of millions for military service has been successfully carried out by civilian officials, acting under military direction. This is largely due to the fact that the system is thoroughly democratic in principle and has been administered with conspicuous fairness and ability.

"The extension of the law has, I am sure, met with general approval. The arrival of more than a million American troops in France increased the confidence of our allies, as it strengthened the allied forces by fresh and fit new fighters. The knowledge that these are but the vanguard, and that millions more—as many more as are necessary—will be poured across in an unending stream, removes the last shadow of doubt, if any ever existed, of Germany's speedy defeat and the early triumph of the forces of democracy.

"To this end we have pledged our lives, our fortunes, and our sacred honor. Loyal Americans will consider it a proud privilege to serve wherever our country needs us most, whether in the trenches or on the seas, in shipyard, factory, or field.

"That is the meaning of registration day."

A DAILY DUTY

Each day every American soldier in France is confronted by a great duty. Our Army there has a great task to perform for our country, for the world, for civilization, and for humanity. Our soldiers are doing their duty with a courage and fidelity and efficiency that thrill every heart.

Each day every American citizen at home is confronted by a great duty, a duty as imperative upon him or her as the duty of our soldiers is upon them. The American people have a great task to perform. It is to support to the limit of their ability our Army, our Navy, our country at war.

To work with increased energy and efficiency so that our national production may be increased; to economize in consumption so that more material and labor and transportation may be left free for the uses of the Government; and with the resultant savings to support the Government financially is the daily duty of every American. It is a duty that will be met by every American whose heart is with our soldiers in France, who glories in their courage and fighting ability and their success.

AMERICA WILL RESPOND

The campaign for the Fourth Liberty Loan begins September 28 and closes October 19. While the amount has not yet been announced, it is generally conceded it will be for a larger amount than any of the preceding loans. The American people, therefore, are called upon to raise a larger sum of money in a shorter length of time than ever before. There is need, therefore, for prompt action—prompt and efficient work and prompt and liberal subscriptions.

We have a great inspiration for a great effort. The news from the battle front inspires every American heart, not only with pride and patriotism but with a great incentive to do his or her part. There is no shirking, no shifting of the individual burden, no selfishness by American soldiers in France; there should be none here. We are both supporting the same country and the same cause—our Army in one way, ourselves in another. There is the harder part, but at least we can do our part as promptly and loyally and efficiently as they do theirs.

OUR EXPORTATION OF SILVER

The melting down of the silver dollars in the United States treasury and the exportation of the bar silver resulting and other silver bullion possess great interest to the average American citizen.

Most of this silver bullion is sent to India, whose people have a strong prejudice in favor of metal money, and India is exporting a vast amount of material used in the war by England and France, and, in fact, all the entente allies, including ourselves.

Foch, the Two-Fisted



TO THE RHINE

(By Charles B. Driscoll)

On to the Rhine, to the Rhine, to the Rhine!
With the Hun on the run from the Hindenburg line,
O Sammy boy, isn't victory fine!
I can see in your eyes the ineffable shine
Of a vision that sparkles like old Rhenish wine;
It's the Rhine, it's the Rhine, it's the old River Rhine!

Ages behold your accomplishments bold,
And your story of glory will never grow old;
How the conquering Huns back in terror you rolled,
To the children of freemen will ever be told;
Yours is an honor that cannot be sold,
And cannot be bought with an ocean of gold!

Then on to the Rhine, to the old River Rhine,
Where the stars in our banner like jewels shall shine!

Women and Advertising

The Women's Advertising club of Los Angeles has issued a little booklet setting forth the results of a questionnaire conducted by the club to determine the attitude of women generally toward advertising in its various forms of appeal.

It is shown that newspaper advertising leads all other forms in its interest for women by a substantial margin. Eighty-three per cent of the women interrogated read newspaper advertising regularly; 8 per cent read it occasionally or seldom; 3 per cent are noncommittal and 6 per cent do not read it at all.

Some curious facts are shown in this investigation. Seventy-five per cent of the women interrogated read street car advertisements, but only 4 per cent say that street car advertisements influence them more than other forms of advertising—while 36 per cent state that newspaper advertising interests them most. Fifty-four per cent read billboard advertisements, while about 4 per cent confess that these ads appeal to them more strongly than other advertising.

So the story runs as to all lines of advertising specified. Magazine advertising is read by 72 per cent of the women listed, but is preferred to other forms of advertising by about 22 per cent. Seventy-three per cent express confidence in advertising generally, while 78 per cent find that sometimes merchandise is not as represented in ads.

Only 35 per cent express confidence in comparative prices in advertisements, while 60 per cent prefer mere statements of facts and prices.

The fact which stands out in this investigation, the Editor and Publisher comments, is that but six out of every hundred women admit that they do not read newspaper advertising at all. It may be safe to assume that this small proportion of women do not read the news either, with any regularity—that they are, in effect, out of touch with the world in which they live. They constitute almost a negligible factor in the plans of an advertiser to "reach all of the people."

To pay for these goods in the money desired by the people of India caused a tremendous drain on the supply of silver of entente allies, and to meet this urgent demand the United States has taken the great amount of silver bullion lying idle in its Treasury and is exporting it to India to be used in paying for war supplies. Something like a hundred million silver dollars have been melted down and exported.

What great assistance it was to the allies, including the United States, is shown by the statement of Sir James Meston, financial member of the Viceroy's Council, who is reported as saying:

"Probably few people in America realize how vitally important to India and India's share in the war was the legislation passed in Washington releasing large quantities of silver for use in alleviating the currency situation there. For this action India as well as the British Empire and the allies owe a debt of gratitude to the United States which it is hard to overstate."

Economize

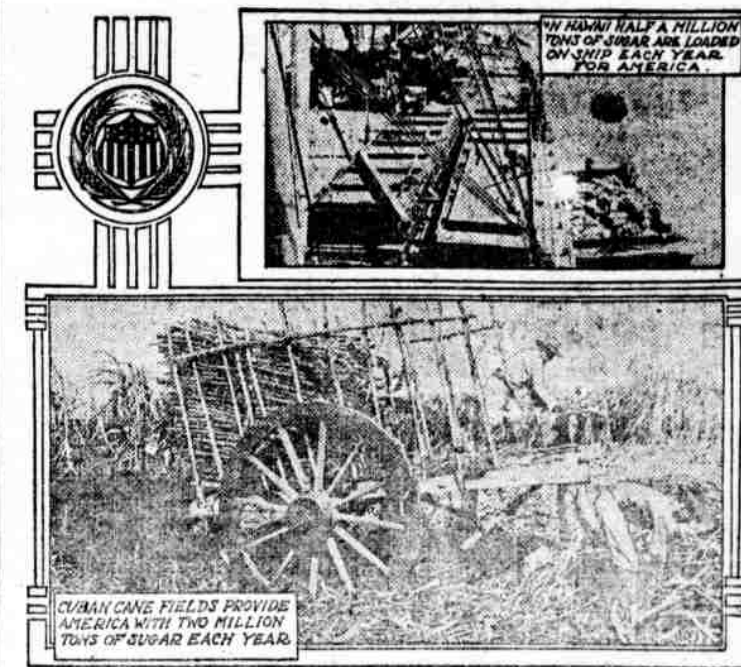
on your plumbing during this war period and put that economy into Bonds with your Uncle Sam.

Boost War Savings Stamps. The Baby Bonds

C. A. PATTERSON

Shop Phone Blue 134

Ships & Sugar



OVER 75 per cent. of the sugar used in the United States is delivered by ships. There is produced about 800,000 tons of beet sugar and 250,000 tons of cane sugar in Louisiana. The total consumption of the United States is about 4,500,000 tons of raw sugar, which makes about 4,250,000 tons of refined sugar.

If our coasts were blockaded as Germany's now are, we would have available for the use of the people of the United States only one pound of sugar for every four we use. Under such circumstances there is no doubt that the American people would get along on this limited supply without complaint.

The United States Food Administration is asking every American household to use not more than two pounds of sugar per person each month for domestic use. Reducing our sugar consumption here means that we will be able to help supply the needs of France, England and Italy. Sugar conservation on the American table also means conservation of ships.

The Army and Navy have sent out an "S. O. S." call for ships. "Save Our Ships to Transport Troops and Munitions to France, in order that we may keep the fighting front where it now is and not allow it to extend to our own homes," is the message.

There is ample sugar in the world for all requirements—in fact, there is a large surplus, but on account of the ship shortage it is not available for use in this country.

Java, which produces 15 per cent. of the world's cane crop, is too far removed. It requires 150 to 160 days for a ship to go to Java and return.

VAN MARTER

Undertaking

Parlors

Funeral Directors and Embalmers

Orders Taken for

Cut Flowers, Wreaths, Etc.

Agent for

Granite and Marble

Monuments

PHONE BLUE 81

E. Elmo Bollinger

ATTORNEY-AT-LAW

Citizens Bank Bldg.

KINGMAN, ARIZONA

If You Want Your Work Done Right, go to the best equipped machine and blacksmith shop in Arizona. Spring work a specialty. Oxy Acetylene Welding in connection.

J. C. MADDUX, Kingman.

Kingman Transfer Co.

C. B. Cassettey, Prop.

Hauling and Storage

We are prepared to haul, move or slide anything to any place at any time.

Phone Blue 111

WE BUY ALL KINDS OF

JUNK

PETTENDER & NICHOLS

On East Side of Highway, Extreme South End of Fourth St.

Mrs. Chas. Wilkins - Prop.

THE LOCUST ROOMS

\$3.00 Per Week — 50c and 75c

: : : Per Night : : :

Cor. Beale & 3d Sts. Kingman

ROBERT S. BILLINGS

MINING AND

METALLURGICAL

ENGINEER

E. E. Armour

ATTORNEY-AT-LAW

Kingman - - Arizona

Peach Springs Trading Post

Hualpai Indian Reservation

E. H. CARPENTER, Prop.

Staple Groceries, Lunch Goods

Soft Drinks, Fruit, Cigars

Tobacco, Red Crown Gasoline, Zeroline Oil

Peach Springs Ariz.

C. W. HERNDON

ATTORNEY-AT-LAW

Kingman, Arizona

Germ Free Blackleg Vaccine

Made by

THE PURITY LABORATORIES

One dose produces permanent immunity.

State Agent, R. J. HIGHT

Tempe, Ariz.

Local agent,

I. M. GEORGE,

Kingman, Ariz.

MONTE WILLIS GUY A. MENSCH L. D. SANDEFUR H. R. GREEN

STANDARD AUTO CO.

OFFICE: BEALE HOTEL LOBBY, PHONE BLUE 147

ONDED CARS—COMPETENT DRIVERS

Daily Stages to Oatman and Chloride